



Endicia

DYMO ENDICIA NAMED AS 2011 STEVIE AWARDS FINALIST FOR SALES AND CUSTOMER SERVICE

*DYMO Endicia Provides Specialized Customer Service to Meet
the Shipping and Mailing Needs of Any Business*

PALO ALTO, Calif. – Jan. 19, 2011 – DYMO™ Endicia®, a leading postage technology solution provider enabling more than \$6B in shipping and mailing postage, was named a Finalist today by the 5th annual Stevie Awards for Sales & Customer Service in the Customer Service Department of the Year category.

The awards are presented by the Stevie® Awards, which organizes several of the world's leading business awards shows including the prestigious American Business Awards.

Nicknamed the Stevies for the Greek word “crowned,” winners will be announced during a gala banquet on Monday, Feb. 21, at the Eden Roc Renaissance Hotel in Miami Beach, Fla. Nominated customer service and sales executives from the U.S. and several other countries are expected to attend.

“This is a huge achievement for DYMO Endicia because we take great pride in delivering stellar customer service and support for our clients, so that they can maximize productivity in running their businesses,” said Amine Khechfe, general manager, DYMO Endicia.

With 25 years of developing technology innovations, DYMO Endicia is known for providing its customers specialized customer service to meet their business' needs. This customized approach is critical because its customer base ranges from high- and mid-volume shippers to small business mailers. With a team onsite and in the field, DYMO Endicia matches each member with the specific business needs of each customer and adjusts its level of support based on the complexities of each business.

Members of the Awards' Board of Distinguished Judges & Advisors will select Stevie Award winners from among the Finalists during final judging, to take place Jan. 24 – Feb. 4. Finalists were chosen by business professionals worldwide during preliminary judging.

“Being named a Finalist in the Stevie Awards for Sales & Customer Service is an important achievement,” said Michael Gallagher, president of the Stevie Awards. “It means that independent business executives have agreed that the nominee is worthy of international recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

Details about the Stevie Awards for Sales & Customer Service and the list of Finalists in all categories are available at www.stevieawards.com/sales.

About DYMO Endicia

DYMO Endicia provides trusted, convenient and affordable online shipping and mailing solutions. DYMO Endicia is the leader in postage technologies with nearly \$6 billion in postage printed and more than 25 years of postal industry experience. For more information on DYMO Endicia products and services, visit www.endicia.com. Follow DYMO Endicia on Twitter @endicia.

About DYMO and Newell Rubbermaid Global Technology Solutions

DYMO is the master brand name for the Newell Rubbermaid Global Technology Solutions portfolio. In a world that demands greater productivity and measures it at every opportunity, DYMO provides businesses, educational institutions and consumers with innovative and easy ways to share manage and organize information with improved efficiency and satisfaction. Our DYMO global technology brands are organized into four solutions:

- DYMO® Labeling Solutions include DYMO hand-held label makers, PC connected label and postage printers, plus Industrial labeling tools (www.dymo.com).
- DYMO™ CardScan® Contact Management Solutions include CardScan business card scanners and contact management software (www.cardscan.com).
- DYMO™ Endicia® Postage Technology Solutions include Endicia online shipping and mailing services (www.endicia.com), as well as customized postage (www.pictureitpostage.com).
- DYMO / Mimio® ITT (Interactive Teaching Technology) include Mimio interactive whiteboard technology, digital ink recorders, document cameras, student response systems and engaging lesson plan content (www.mimio.com).

These global technology brands complement Newell Rubbermaid's strong portfolio of global brands, which also includes Rubbermaid®, Sharpie®, Graco®, Calphalon®, Irwin®, Lenox®, Levolor®, Paper Mate®, Waterman®, Parker®, Goody®, Rubbermaid Commercial Products® and Aprica®.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

Sponsors of the 5th annual Stevie Awards for Sales & Customer Service include American Support, Infogroup, the Sales Management Association, and ValueSelling Associates.

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